



## **Digital Cookbook Features Recipes for Gold Medal® Buttermilk Biscuit Mix**

*Latest edition of "Make More with Less" available via General Mills Foodservice Website*

**MINNEAPOLIS (Oct. 30, 2012)** –Foodservice operators now have access to a number of mouthwatering recipes featuring Gold Medal® Buttermilk Biscuit Mix at their fingertips with *Make More With Less Volume 5*. Available at [www.GeneralMillsFoodservice.com](http://www.GeneralMillsFoodservice.com), the digital cookbook is the latest edition in the *Make More With Less* series that includes past versions dedicated to Gold Medal® White Cake Mix and Gold Medal® Variety Muffin Mix.

From Irish Soda Bread and Savory Doughnuts to unique sandwiches such as Cheddar Ale Sliders and the Drunken Rubeen, the cookbook features 22 easy recipes for breakfast, lunch and dinner featuring Gold Medal® Buttermilk Biscuit Mix. The digital format makes it easy for operators to get additional information on products or nutritional information by simply clicking on hyperlinks throughout the cookbook.

“We wanted to make it even more convenient for operators to get access to great-tasting recipes that will wow their patrons,” said Tanya Kroll, associate channel manager. “This collection of recipes showcases the versatility of Gold Medal Mix to create a wide variety of signature dishes across all day parts.”

To download a copy of the new cookbook as well as past versions, operators can visit

[http://www.nxtbook.com/nxtbooks/gm/mmwl\\_buttermilkbiscuitmix\\_vol5/](http://www.nxtbook.com/nxtbooks/gm/mmwl_buttermilkbiscuitmix_vol5/).

### **About General Mills Foodservice**

General Mills Foodservice sells a wide array of high-quality products to operators in the foodservice and restaurant channels, delivering consistent quality and proven performance through its branded products, including Cheerios®, Yoplait® yogurt, Nature Valley® granola bars, Gold Medal® baking mixes, Pillsbury biscuits and other sweet goods. The division generates more than \$1.8 billion in annual sales.

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