



**\*\*\* NEW PRODUCT ALERT \*\*\***

**Pillsbury® Sunrise Flatbread**

**WHAT:** General Mills Foodservice introduces Pillsbury® Sunrise Flatbread—topped with egg, cheese and turkey sausage—to provide operators with an easy way to serve whole grains and meat/meat alternates. The latest addition to the Pillsbury breakfast line, Pillsbury® Sunrise Flatbread comes in easy-to-serve packaging that makes it a great option for breakfast on the go, in the classroom or at lunch.

- CN labeled for 1 ounce equivalent grain and 1 meat/meat alternate
- Convenient, oven-safe pouch that is flexible for use in either the cafeteria or classroom
- Zero trans fat per serving
- Meets 35/10/35; 35 percent or less of calories come from fat, 10 percent or less from saturated fat and no more than 35 percent of their total weight comes from sugar



***Pictured: Pillsbury® Sunrise Flatbread***

**About General Mills Foodservice**

General Mills Foodservice sells a wide array of high-quality products to operators in the foodservice and restaurant channels, delivering consistent quality and proven performance through its branded products including Cheerios®, Yoplait® yogurt, Nature Valley® granola bars, Gold Medal® baking mixes, Pillsbury® biscuits and other sweet goods. The division generates more than \$2 billion in annual sales.

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