A World of Taste: Using Global Flavors to Stimulate Taste Buds and Appetites







November 17, 2021

Moderator

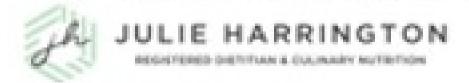


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Speakers



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Objectives



- Describe aromas, tastes, and textures
- Effectively build flavors
- Adapt recipes using global flavors

Building Flavors



Taste



Aroma



The nose can detect hundreds of scents



Mouthfeel

What do you feel when you take a bite?

Smooth

Tough

Crunchy

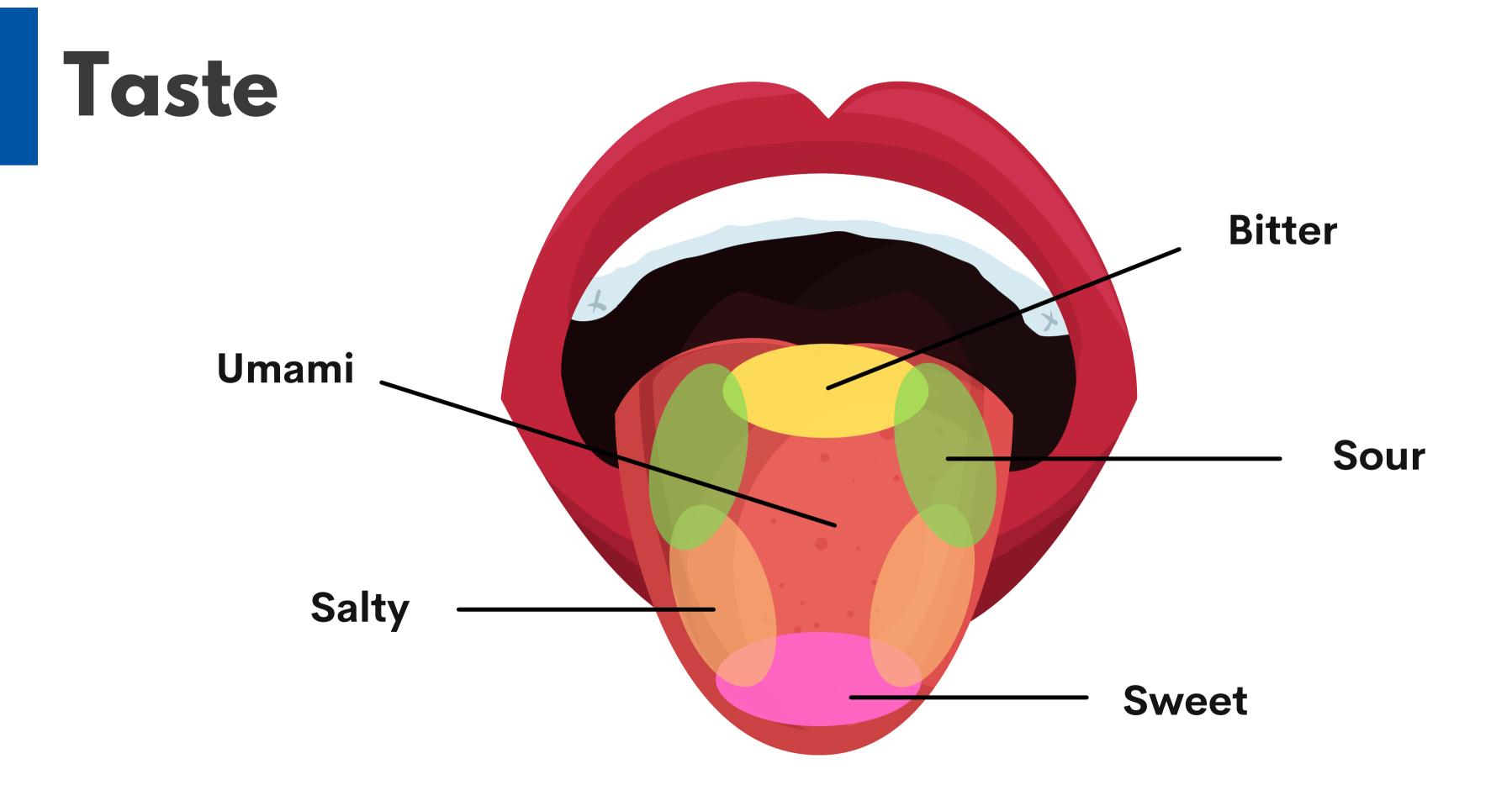
Chewy

Spicy

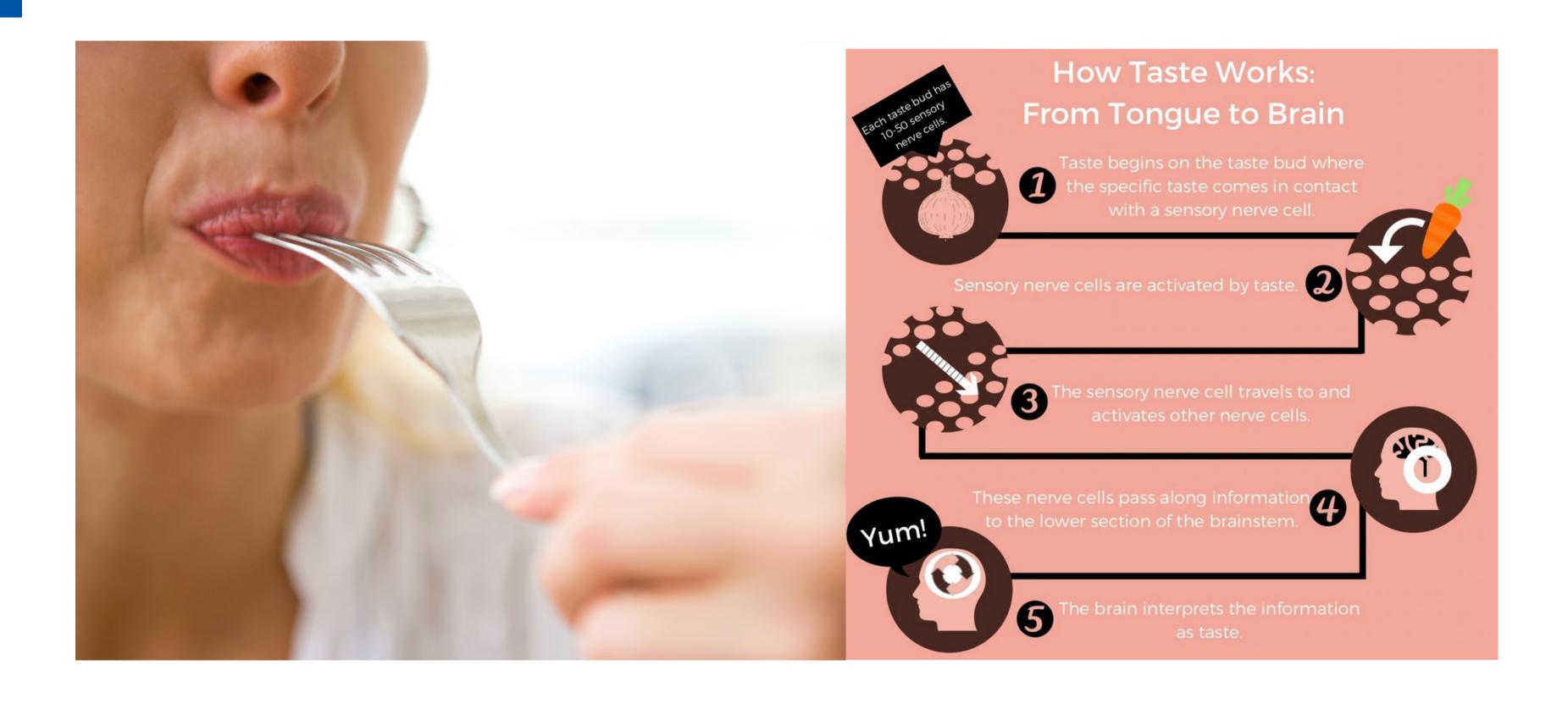


Modified Textures

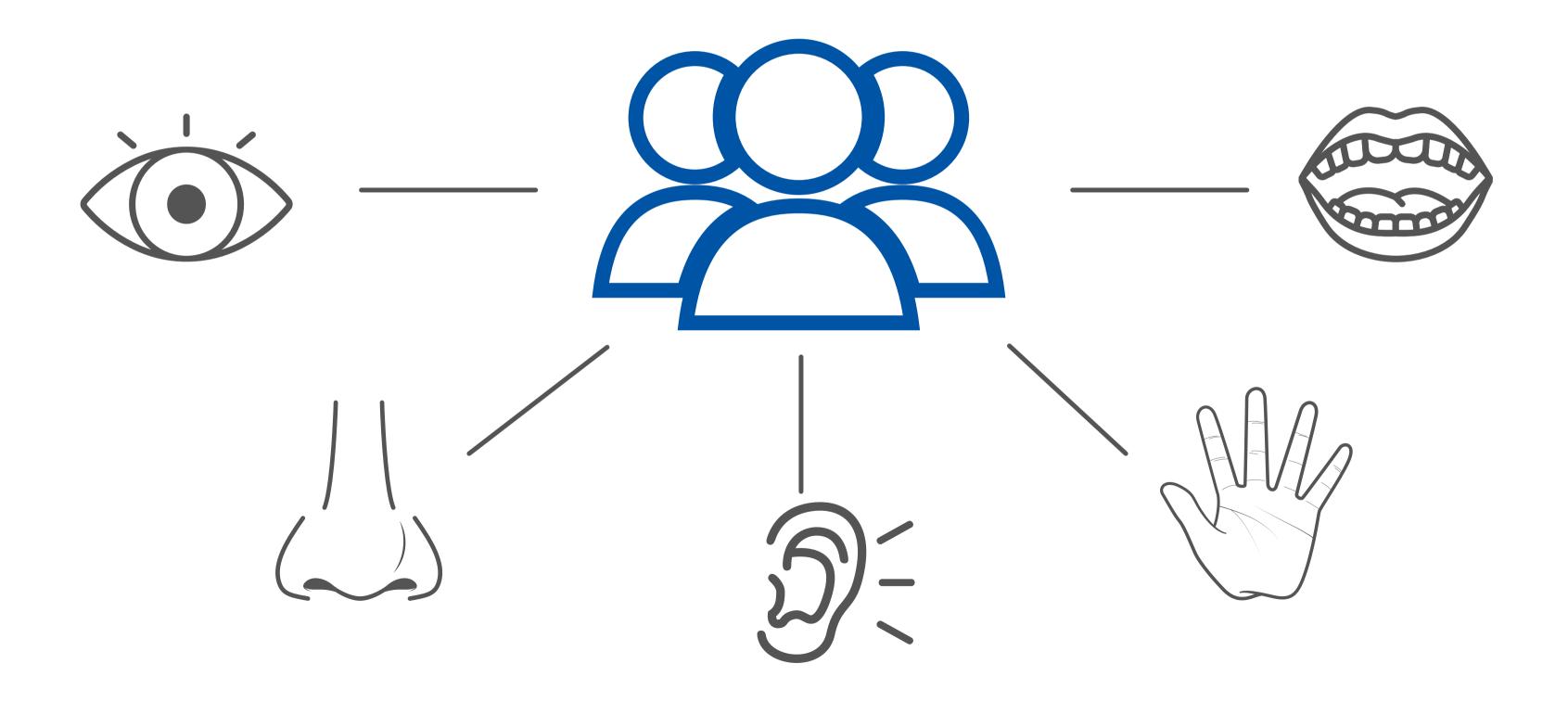




The Science of Flavor & Taste



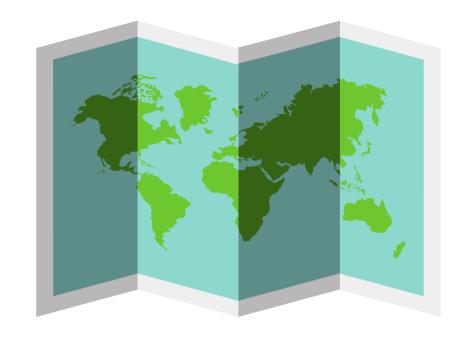
Activate the Client's 5 Senses



Flavor Profiles

Flavor profiles by culture

- Italy
- India
- Greece
- China
- Argentina





Herb & Spice Blends

Take the guesswork out of targeting particular flavor profiles



India



GRILLED CAULIFLOWER TIKKA MASALA



Recipe Demonstration



Italy



ALFREDO PRIMAVERA SAUCE



Greece





GRILLED CHICKEN GYRO



Argentina



CINNAMON ROLL ALFAJORES



China





BAO— STEAMED BUN



Recipe Demonstration



Lateral Shifts

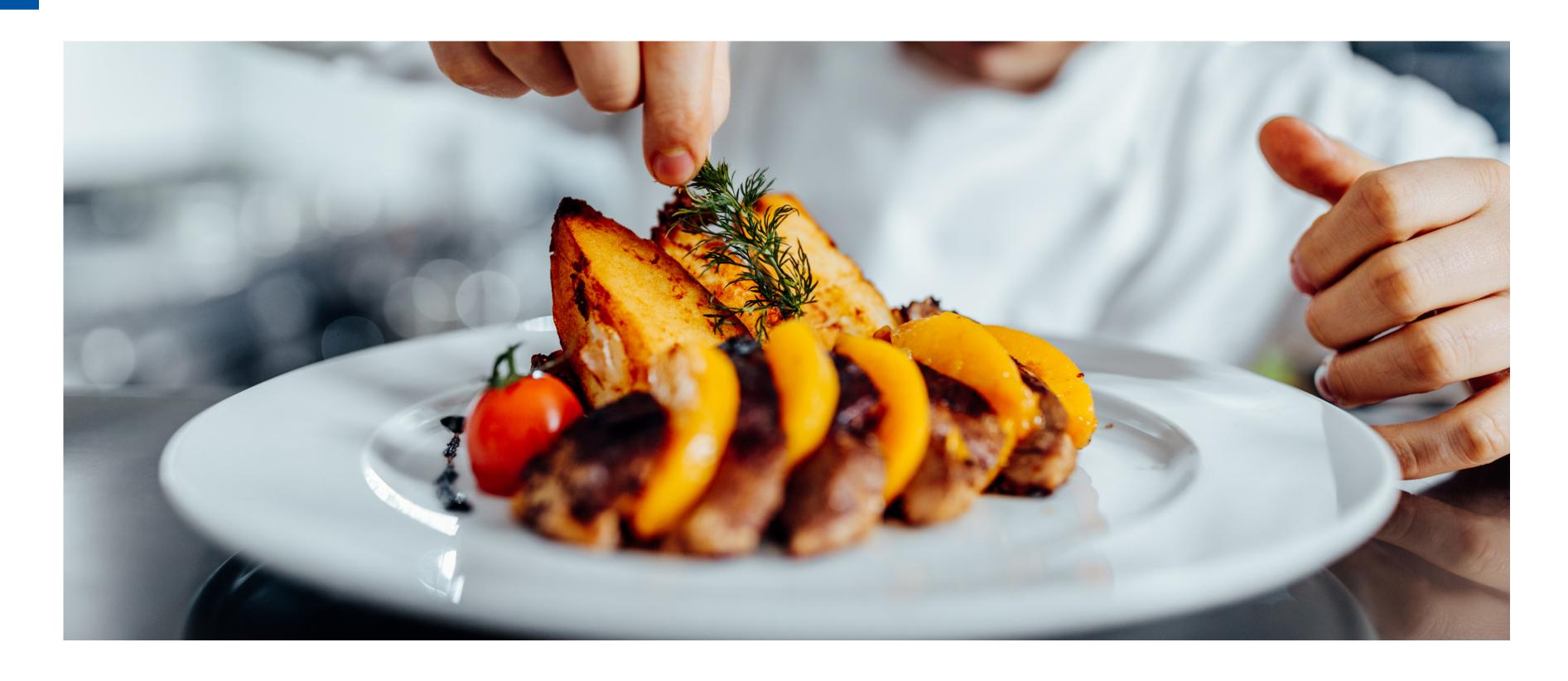








Recipe Starters



Questions?

Thank you! Let's stay connected



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