



HELP WANTED

When **labor and resources** are tight, you don't have to sacrifice product quality. Bake when you can, freeze, and serve fresh Pillsbury™ baked goods on-demand.

Store frozen
up to
30 days!

Then **thaw & serve** to
wow your patrons.



Serve your customers the baked goods they love



Muffins



Cinnamon Rolls



Scones

Follow these simple steps:



1. Plan

Plan your menu and quantity of baked goods needed

- Bake in advance for as far out as you need to!

1 quick baking session = weeks of product on-demand



2. Bake

Bake the Pillsbury™ Freezer-to-Oven Baked Goods when you have the time

- No skilled labor needed- Pillsbury™ Freezer-to-Oven products are simple to use!



3. Freeze

Freeze the baked product for future use.

- Store frozen for up to 30 days!
- Allow product to cool completely before freezing
- TIPS:
 - Place on baking rack and cover with pan cover or freezer bag
 - Individually wrap in plastic wrap to maximize shelf life and enable you to pull 1 unit at a time
 - Store like items together to prevent flavor transfer



4. When you're ready for fresh baked goods, remove product from freezer, **thaw and serve!**

- Options:
 - Thaw for 1 hour or covered overnight
 - Microwave from frozen 30-45 seconds to thaw
 - Reheat freezer to oven-
 - Convection Oven at 300°F for 6-8 mins
 - Reel/Conventional Oven at 350°F for 10-12 mins

Product Recommendations	General Mills Code	Distributor Code

For more ideas and recipes, visit generalmillsfoodservice.com



generalmillsfoodservice.com
1.800.243.5687