



GENERAL MILLS
Foodservice

NEW!



As a **GRAIN**,
on their **TRAY**,

CHEDDAR BUNNIES™

make their day!



NEW! Annie's™ Organic Cheddar Bunnies™

Fun, bunny shapes with delicious cheese flavor

New! Annie's™ Organic Cheddar Bunnies™ are simply a better cracker offering

With their kid-pleasing **bunny shape** and **parent-approved** ingredients, Annie's™ Cheddar Bunnies™ are the ideal addition to your lunch trays.



NEW!



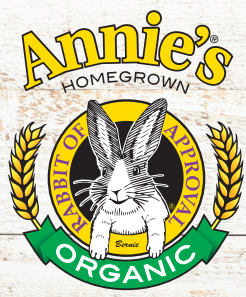
- Parents **trust the goodness** of Annie's™ and kids love the **fun bunny shapes**
- Annie's™ is the **preferred cracker** over Goldfish® for the health and wellness-seeking consumer¹
- **Organic** and made with **simple ingredients**: No artificial flavors, synthetic colors or synthetic preservatives
- **Easy-to-menu** 1 oz. equivalent grain for **reimbursable** meals or as a Smart Snack-compliant **à la carte** item

Nutrition Facts	
Serving Size 1 packet (21g)	
Amount Per Serving	
Calories 90	Calories from Fat 30
% Daily Value*	
Total Fat 3.5g	6%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 130mg	6%
Total Carbohydrate 13g	4%
Dietary Fiber 1g	6%
Sugars 0g	
Protein 2g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 2%

*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Ingredients: Organic Whole Wheat Flour, Organic Enriched Wheat Flour (organic wheat flour, niacin, iron, thiamin mononitrate, riboflavin, folic acid), Organic Expeller-Pressed Sunflower Oil, Salt, Organic Cheddar Cheese (pasteurized organic milk, cheese cultures, sea salt, enzymes), Organic Yeast, Organic Paprika, Organic Cultured Milk, Organic Nonfat Milk, Organic Annatto (for color), Organic Onion, Organic Celery Seed Powder, Enzymes, Mixed Tocopherols (Vitamin E) to Protect Flavor.

UPC	PRODUCT DESCRIPTION	SCHOOL MEAL EQUIVALENT	CASE/PACK
100-13562-49828-1	Annie's™ Organic Cheddar Bunnies™	1 oz eq grain	100/.75 oz
000-13562-00236-8	Annie's™ Organic Bunny Grahams™ Honey	1 oz eq grain	100/1.25 oz
000-13562-00237-5	Annie's™ Organic Bunny Grahams™ Friends: Chocolate, Chocolate Chip, Honey	1 oz eq grain	100/1.25 oz



Our Mission

Cultivate a healthier, happier world by spreading goodness through nourishing foods, honest words and conduct that is considerate and forever kind to the planet.



¹Annie's Custom Brand Study, May 2017