HOW TO UPLOAD THE CEREAL MILK SNAPCHAT FILTER

Drive excitement with the ***#CerealMilk23* Snapchat filter**! Snapchat allows people to create filters that superimpose words and images on top of the photos Snapchat users send each other within a certain geographic location and window of time.

Once you've downloaded our **ready-made filter**, you can **assign it to your location** for a select **period of time**.

TIP: Snapchat charges are based on the size of the location you select and running time. Be strategic about the selected area and duration to keep your costs low!

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1. GO TO SNAPCHAT WEBSITE

https://create.snapchat.com/org/guest/purchase/filter/upload-asset

2. UPLOAD YOUR OWN PHOTO

Under "**Upload Your Own**" on the left column of the page, click the yellow button that says "**Upload**".

3. SELECT FILE

Select the **Snapchat filter .png** that you have **downloaded from the #CerealMilk23 landing page** and you will see a preview, then click "**Next**".

4. CHOOSE THE RUNNING DATES

Select the **dates** and **times** you would like the **Snapchat filter** to be available for your students.

5. CHOOSE THE LOCATION

Enter the location where you would like the Snapchat filter to be available for your students, click "**Draw Fence**" and click on the map to edit your "fence" (location area). Then click "**Checkout**".

6. FILL OUT YOUR INFORMATION

Enter contact information, filter details and payment information. Check the agreement box if you have read the terms. Then click "**Submit**" when you are ready to checkout.