

Warm up
breakfast
with these
tasty favorites



The HOT breakfast kids love

- The top two K-12 cereal brands¹ – now as frozen breakfast entrees!
- Now Pillsbury™ Mini Pancakes have improved taste and texture!²
- Versatile 2 oz. equivalent grain options are easy to menu, easy to prep and easy to serve.

¹The NPD Group/SupplyTrack®, RTE Cereal in K-12 channel, 12 months ending June 2018, in \$, cases & pounds; #1 Cinnamon Toast Crunch, #2 Cocoa Puffs

²Based on internal single location CLT., N=199, 1/15/18, Based on mean liking score –Control 4.6, New Formula 5.0

Delicious choices to warm up your breakfast menu

Pillsbury™ Frozen Breakfast products contain **no artificial flavors, no colors from artificial sources** and **no high fructose corn syrup**. Just **delicious, whole grain-rich, warmable** breakfast products from Pillsbury™. All are individually wrapped for heat & serve, or thaw & serve preparation, making them great for alternative service models.



Soft Filled Cinnamon Toast Crunch™ Bar and Soft Filled Cocoa Puffs™ Bar

- Two new ooey gooey soft, filled bars from the top two K-12 cereal brands!
- Filled with creamy cinnamon or chocolatey Neufchatel cheese

Pillsbury™ Mini Pancakes

- Kids agree Pillsbury™ Mini Pancakes are the tastiest²
- Now with more maple flavoring in the Maple Burst'n™ pancakes



UPC	PRODUCT DESCRIPTION	SCHOOL MEAL EQUIVALENT	CASE/PACK
100-18000-10978-1	Soft Filled Cinnamon Toast Crunch™ Bar NEW	2 oz eq grain	72/2.36 oz
100-18000-11032-9	Soft Filled Cocoa Puffs™ Bar NEW	2 oz eq grain	72/2.36 oz
100-18000-37732-6	Mini Pancakes Maple Burst'n™ NEW RECIPE	2 oz eq grain	72/3.17 oz
100-18000-37731-9	Mini Pancakes Strawberry Splash™ NEW RECIPE	2 oz eq grain	72/3.17 oz
100-18000-49978-3	Filled Crescent Grape	2 oz eq grain	72/2.29 oz
100-18000-49979-0	Filled Crescent Chocolate	2 oz eq grain	72/2.29 oz
100-18000-38399-0	Mini Bagels Cinnamon Creamy Cheese	2 oz eq grain	72/2.43 oz
100-18000-38413-3	Mini Bagels Strawberry Creamy Cheese	2 oz eq grain	72/2.43 oz
100-18000-27852-4	Frudel™ Apple	2 oz eq grain	72/2.29 oz
100-18000-27851-7	Frudel™ Cherry	2 oz eq grain	72/2.29 oz
100-18000-33686-6	Mini Cinnis™	2 oz eq grain	72/2.29 oz
100-18000-37309-0	Mini French Toast Cinnamon Rush™	2 oz eq grain	72/2.64 oz
100-18000-37308-3	Mini French Toast Triple Berry Blast™	2 oz eq grain	72/2.64 oz
100-18000-32264-7	Mini Waffles Blueberry Bash™	2 oz eq grain	72/2.47 oz
100-18000-32265-4	Mini Waffles Maple Madness™	2 oz eq grain	72/2.47 oz

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